

Tour de Trail & EXPO

Sponsorship/Business Ad Info

EVENT INFO

June 4, 2022 National Trails Day

- 8:30 am until 4:00 pm
- Cycle, Run & Walk Event
- Paint Creek Trail
- Lake Orion to Rochester

Exposition Adjacent to Childrens Park, Lake Orion

- Food and Beverage Service
- Displays and Educational Exhibits
- Bicycle Rodeo for youngsters

BUSINESS INFO

Advertising Potential. Refer to the matrix below.

- Participants will receive a 4"x 5" passport booklet (shown here on the right) with your ads and or coupons. See next few pages of ads and coupon sample
- Passport: Submit business ads or coupons (valid all of June) in PDF 8 1/2 x 11" format by 5/23/2022 to paintcreektrailfriends@yahoo.com.



Note: Communications should go to: paintcreektrailfriends@yahoo.com

Sponsor Level	Amount	Speaking Opportunity at the Event	EXPO Banner Font Size	Recognition on Website	Recognition on Facebook	Ad in Passport	Group Sign on Trail	Mile Sponsor Sign on Trail
Participating	\$50.00						X	
Friend	\$100.00		Small	X				X
Supporter	\$250.00		Medium	X	X	X		
Presenting	\$500.00	X	Large	X	X	X		



PASSPORT

This is your passport to explore the many restaurants and other businesses along and near the Trail.

Take advantage of the valuable coupons during June.

Mark with an (X) as you use each one. Save your receipts to enter a drawing for gift certificate(s) from local merchants of \$200 or more. Details on reverse.

Name & Tel.# _____
email _____

Thanks for participating in this year's Tour de Trail in support of the Friends of the Paint Creek Trail.

The Friends organization works with the Paint Creek Trailways Commission on a range of trail improvements and activities. Prior works include the Moutrie Pollinator

Garden, bike fix-it stations along the trail and in Lake Orion, water fountains, trail signs, bike racks, lids-forkids, and in contributions to trail-related events.

DRAWING

Write your name and contact information on your marked PASSPORT. Then place it along with your receipts in an envelope. Deliver to: Oat Soda, 197 S. Broadway, Lake Orion, MI 48362 by July 9th to enter the drawing.

THE CHOICE IS **CLEAR** for ACNE

Dermatologist recommended *Clear At Last™*
clears acne, and prevents new breakouts.

Stop Acne in two easy steps!

If you're tired of treatments that don't get results, then you owe it to yourself to try *Clear At Last™*. *Clear At Last* will not only treat unsightly breakouts and redness when they occur, but will also prevent new breakouts

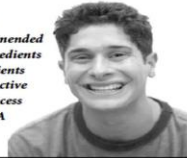
Sample Ad

are clinically recommended, *Clear At Last*

is a gentle and effective way to achieve clear, healthy looking skin.

But the first step is to call. So stop the embarrassment and contact us toll free at 1-800-380-0774 Ext. A-1000.

- Patented Ingredients
- Dermatologist Recommended
- Clinically Proven Ingredients
- Non-irritating Ingredients
- Gentle, Extremely Effective
- Exclusive two-step process
- Active Ingredients FDA Approved for Acne.



All it takes is one toll-free phone call!

1-800-380-0774 Ext. A-1000

(You must be 18 years or older to call.)

A Taste of Italy

DISC. 20%



Sample Coupon

Visit us at
123 Anywhere St., Any
City, ST 12345
to get promo

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