MEMO

To: Commissioners, Alternates & Staff
From: Branding Committee (Linda Gamage, Martha Olijnyk, and Steve Sage) and Melissa Ford, Trail Manager
Subject: Paint Creek Trail Signage Project – Wayfinding Signage
Date: May 13, 2021

The Branding Committee met last week to discuss the final locations for wayfinding signage on the Trail.

Signs will be primarily double-sided with a few three-sided signs at locations that warrant them. One side of the sign will be for northbound traffic and the other for southbound. Each sign will have a maximum of four locations listed. To be completed for this section is exact mileage to identified destinations. A Trail map was included in the meeting packet for reference purposes.

Distances were determined using the website [www.onthegomap.com](http://www.onthegomap.com).

A rendering from the Rochester Sign Shop of what the signs will look like with text was included in the packet. The Committee prefers the spacing of the middle sign. For consistency, points of interest are listed first, followed by right or other directional arrows, and then mileage. Arrows pointing left always appear first.
Lake Orion
At Village Court (Opposite Gateway sign)

Northbound Traffic
Atwater St. 0.2 mi
Downtown Lake Orion 0.9 mi
Polly Ann Trail Connector 0.5 mi

Southbound Traffic
Foley Pond 0.9 mi
Kern & Orion Rds./Polly Ann Trail Connector 1.1 mi
Clarkston Rd. 1.2 mi
Downtown Rochester 0.0 mi

Orion Township
At Kern Rd. Connector

Northbound Traffic
To Kern/Orion Rds →
Foley Pond ↑
Downtown Lake Orion 1.7 mi

Southbound Traffic
← To Kern/Orion Roads
Polly Ann Trail Connector 0.2 mi
Clarkston Rd. 0.2 mi

Traffic Entering Trail from Kern Rd. Connector
← Polly Ann Trail Connector
Clarkston Rd. 0.2 mi
Foley Pond →
Downtown Lake Orion 1.7 mi
Orion Township
At Polly Ann Connector

Southbound Traffic
← Polly Ann Connector →
Adams Road 0.0 mi
Gunn Road Bridle Path 0.0 mi

Traffic entering Trail from Polly Ann Connector
← To Kern/Orion Roads →
Foley Pond 0.3 mi

Northbound Traffic
← Polly Ann Connector →
Clarkston Rd. ↑ ↓ ↑
Paint Creek Junction ↑ ↓ P 0.6 mi

Traffic Entering Trail from Clarkston Connector
← To Kern/Orion Roads →
Clarkston Rd. ↑ ↓ →
← Foley Pond 0.3 mi
Paint Creek Junction ↑ ↓ P → 0.6 mi

Oakland Township
At Paint Creek Junction

Northbound Traffic
↑ ↓ P →
Polly Ann Trail Connector ↑
/Kern & Orion Rds. 0.0 mi
Foley Pond 0.0 mi

Southbound Traffic
← ↑ ↓ P
Adams Road 0.0 mi
Gunn Road Bridle Path 0.0 mi

Traffic entering Trail from Paint Creek Junction
Clarkston Rd. ↑ ↓ →
Polly Ann Trail Connector ↑
/Kern & Orion Rds. ➞ 0.0 mi
← Adams Road 0.0 mi
← Gunn Road Bridle Path 0.0 mi
Oakland Township
At Gunn Rd. Bridle Path

Northbound Traffic
- Bridle Path →
- Adams Rd. 1.4 mi
- Paint Creek Junction 0.6 mi

Southbound Traffic
- ← Bridle Path
- Prairie Restoration 0.0 mi
- Goodison 0.0 mi

On east side of trail

Oakland Township
At Gallagher Rd.

Northbound Traffic
- Mill Race Trail
- Prairie Restoration
- Gunn Road Bridle Path 0.8 mi

Southbound Traffic
- Path to
- Prairie Restoration 0.0 mi
- Silverbell Rd. 0.6 mi

South side of road
Oakland Township
At Silverbell Rd.

**Northbound Traffic**
- Prairie Restoration 0.0 mi
- Goodison 0.0 mi
- Gunn Rd. Bridle Path 0.0 mi

**Southbound Traffic**
- Trout Audio Sign 0.0 mi
- Dutton Rd. 0.0 mi
- Downtown Rochester 0.0 mi

Oakland Township
At Dutton Rd.

**Northbound Traffic**
- Trout Audio Sign 0.0 mi
- Silverbell Rd. 0.0 mi
- Goodison 0.0 mi

**Southbound Traffic**
- Pollinator Garden 0.0 mi
- Tienken Rd. 0.0 mi
- Clinton River Trail 0.0 mi

Northwest side of road
Rochester Hills
At Tienken Rd.

Northbound Traffic
Pollinator Garden 0.0 mi
Dutton Rd. 0.0 mi
Poll → 0.0 mi

Southbound Traffic
Dinosaur Hill 0.0 mi
Rochester Municipal Park
Downtown Rochester 0.0 mi

Southeast side of road

Rochester
At Ludlow St.

Northbound Traffic
Dinosaur Hill 0.0 mi
Tienken Rd. Poll ⚪ ⚬ ⬤ P 0.0 mi
Lake Orion 0.0 mi

Southbound Traffic
Rochester Municipal Park
Downtown Rochester 0.0 mi
Library 0.0 mi
Clinton River Trail 0.0 mi

South side of road
Rochester
At Rochester Municipal Park

Northbound Traffic
← Police
Ludlow St. ↑ 0.0 mi
Dinosaur Hill 0.0 mi

Southbound Traffic
Police →
Library 0.0 mi
Rochester Riverwalk to Clinton River Trail 0.0 mi

Traffic Leaving Rochester Municipal Park
← Ludlow St. ↑ 0.0 mi
← Dinosaur Hill. 0.0 mi
Downtown Rochester → 0.0 mi
Clinton River Trail → 0.0 mi

Rochester
At mile marker 31.2.